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Date: 8-16-02

Himanshu S. Amin
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:

Applicants: David E. Heckerman, *et al.*

Examiner: Daniel Lastra

Serial No: 09/450,262

Art Unit: 2162

Filing Date: November 29, 1999

Title: TRANSMISSION OF INFORMATION DURING AD CLICK-THROUGH

Assistant Commissioner for Patents
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REPLY TO OFFICE ACTION DATED JUNE 19, 2002

Dear Sir:

Favorable reconsideration of the above-identified patent application is respectfully requested in view of the comments herein. A check for \$108.00 is attached as payment for six newly added dependent claims.

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